# ITC Natural Luxury Flooring

## EVERY ROOM NEEDS A SOFT SPOT

Carpets and rugs cater to our senses: they keep the cold out and are warm and soft to the touch. Whatever their style or period, carpets and rugs will give each interior an individual stamp and determine the atmosphere and relevance of the room.

www.itcnaturalluxuryflooring.com



#### For over five decades, we've made it our mission to provide access to wonderfully crafted, woven, and designed carpeting to individuals all across the globe. Whether it's a business, home, or public space, ITC offers

luxurious products for all spaces.

Established in 1968, we quickly became a leader in the luxury carpeting market. This success enabled us to collaborate with a diverse range of individuals, businesses, and organizations, using our expertise to bring creativity, aesthetics, and innovation into flooring. Our products are favoured by interior designers, architects, and contractors when embarking upon their projects.

With a wide range of flooring products, we understand that every customer has their own unique style and preferences. From Sisal and Coir to New Zealand Wool, Silk, Viscose, Banana, and Bamboo fibers, our naturally woven carpets and rugs are sure to inspire. Explore our stunning range of products and discover the perfect flooring solution for your project.



**RICH HISTORY** We've seen it all **INNOVATIVE** Unique styles & items **LUXURY** In every collection **PROBLEM SOLVING** Committed to craftmanship



From lavish hotels to exquisite residences, our flooring solutions have been chosen by top architects and interior designers around the world to create stunning interiors. Get inspired by our past projects and discover how our carpets and rugs can enhance any space.



## UPLIFT EVERY ROOM

Our range of naturally woven products feature a variety of fibers, including Sisal,

100% New Zealand Wool Carpets, Silk, Viscose and Banana Fiber. All of our natural carpets and rugs are meticulously crafted for exceptional quality and style. Whether you're designing a chic office, a lavish hotel, a sleek super yacht, or a stunning home, our collection has the perfect answer to create a luxurious and eye-catching look.

#### BROADLOOM

Our extensive collection of broadloom carpets features a diverse range of luxurious carpets that are sure to elevate any space, from homes to offices, hotels, and beyond. With an unwavering commitment to craftsmanship and innovation, we offer a range of textures and colors that will inspire your imagination and help you create a truly unique and beautiful environment.





#### AREA RUGS

Rugs in the right sizes and colours can tie the whole room together. It will add softness, warmth, texture and elevates the room. All our carpet ranges as well as our standard rugs, can be created as a custom-made rug in a size to suit each room. Whether it is in sisal, wool, nylon, viscose or silk. rugs can simply transform your home overnight.

#### SISAL

For high quality natural luxury carpets and rugs, ITC have a beautiful selection to choose from. We have different types of naturally woven luxury rugs and carpets, which have been made from a variety of fibres including; Sisal, Coir, 100% New Zealand wool carpets, Silk, Viscose, Banana fibre and Bamboo fibre.



## F.A.Q.

#### **66** Do I get a warranty on my product?

Yes, all ITC products come with a warranty.

#### **66** Where are the products manufactured?

ITC manufactures its products at various locations worldwide with the utmost care.

#### **ff** I would like to become an ITC dealer, what should I do?

To become an ITC dealer and receive further information, please send an email to sales@itcnaturalluxurylooring.com. Our sales team will then contact you.

#### **66** Where can I, as a consumer, purchase your products?

Our products are available worldwide through a selective network of dealers. Please feel free to contact us for further information.

#### **66** Can I purchase products directly from you?

As ITC are suppliers of carpet we trade through a network of UK flooring retailers with established commercial premises and installers.

#### **66** How should I best clean my rug?

ITC provides maintenance and cleaning advice, you can find them at the product pages.

### FOR MORE INFO, PLEASE CONTACT US

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#### VISIT OUR WEBSITE AT

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